



MEDIA RELEASE

February 11, 2020

Today Allegiant Air announced new direct seasonal service for the upcoming Summer between Billings and San Diego, California beginning on June 4 and going through August 16. This service will operate two days a week, Thursdays and Sundays. Flight times can be found at Allegiantair.com

"Direct service between Billings and San Diego this Summer on Allegiant is a great opportunity for both communities," said Kevin Ploehn, Director of the Billings Logan International Airport. "This direct service into southern California will provide locals with vacation options that are outstanding. For southern California visitors to Montana, Billings offers fantastic vacation opportunities as well, especially to Yellowstone Park over the Beartooth Highway, considered by many to be the most scenic drive in America. Thank you Allegiant Air."

"The Airport in partnership with the Billings Chamber put together a package to waive landing fees, and provide marketing support in the San Diego and Billings areas to create awareness of the new service," said Ploehn.

John Brewer, President and CEO of the Billings Chamber, said, "a \$40,000 marketing program in San Diego will be covered by the Billings Chamber of Commerce's Visit Billings program. The marketing within Billings to promote the new service consists of roughly a \$10,000 in-kind package supported by the Chamber, Visit Billings, Billings Tourism Business Improvement District, and Big Sky Economic Development."

Allegiant Air operates comfortable Airbus A319 and A320 aircraft.

Ploehn also noted that Allegiant is offering some introductory one-way fares as low as \$59 for this new service.